

**Junction Texas Tourism Board Meeting Minutes  
Regular Meeting – June 30, 2021**

The Junction Texas Tourism Board met on June 30, 2021 at 12:00 p. m.

**Present:** Nathan Tonne, Joe Hernandez, Paul Ramsdell, Sharla Morrison, Polly Robinson and Steve Brown. Cheryl Herring, Administrator. Ruthie Sepeda was not present.

**Visitors:** James Murr, Carol Neiman and Vinetta Sanders.

**Agenda Item #1** – Board President, Nathan Tonne called the meeting to order at 12:00 p.m.

**Agenda Item #2** – Invocation

**Agenda Item #3** – Public Forum/Comment – There was not any public comment.

**Agenda Item #4** – Discussion/Possible Action – Preliminary review & meeting dates. The board agreed that JTTB would be able to review grant applications at the July regular meeting time.

**Agenda Item #5** – Reports if applicable for events if held. Updates on upcoming events if applicable. NO discussion on this agenda item.

**Agenda Item #6** – Discussion/Possible Action Solar Eclipse 2024- Polly, Carol, and Vinetta briefed the board on the upcoming eclipse. Joe Hernandez volunteered to serve on the committee for this event.

**Agenda Item #7** – Discussion/possible Shopping Brochure – Polly, Carol and Vinetta presented the EDC's vision of a shopping brochure. No action was taken.

**Agenda Item #8** – Discussion/Possible Action CIRD Award – Polly explained what the CIRD Award (Citizens Institute for Rural Design) is and that EDC is looking at possible uses of 15 acres of property. No action was taken

**Agenda Item #9** – Discussion/Possible Action – Office space – Polly presented the possibilities of utilizing the city's offices, which was previously the police department to combine the chamber, EDC, and tourism. No action was taken.

**Agenda Item #10** – Discussion/Possible Action – Minutes  
MOTION by Paul, seconded by Joe to approve the minutes as presented.  
MOTION CARRIED Unanimous

**Agenda Item #11** – Discussion/Possible action financial report:  
MOTION by Polly, seconded by Sharla to approve the financial report.  
MOTION CARRIED Unanimous

**Agenda Item #12** – Discussion/possible action ideas from board members on what Junction needs-no action on this agenda item.

**Agenda Item #13** – Discussion/possible action marketing: Cheryl reviewed ongoing marketing ads, campaigns, and results from those investments.

**Agenda Item #14** – Adjourn the meeting was adjourned at 1:25 p.m.

*Cheryl Herring*

JTTB Representative