

**Junction Texas Tourism Board Meeting Minutes  
Regular Meeting - July 26, 2016**

The Junction Texas Tourism Board met in regular session on Tuesday, July 26, 2016 at 12:00 noon in the City Hall Meeting Room.

**Present:** John Kothmann, Paul Ramsdell, Polly Robinson, Steve Brown.  
Cheryl Herring, Administrator

**Visitors:** James Murr

**Absent:** Ellen Self, Larry Maddux, Donnie Coleman

**Agenda Item #1 - Call to order**

Board President, Johnny Kothmann called the meeting to order at 12:00 p. m.

**Agenda Item #2 - Invocation**

**Agenda Item #3 - Public Forum - none**

**Agenda Item #4 - Update/Report on May 7-8, 2016 Golf Tournament - Cheryl gave a brief summary of the tournament.**

**Agenda Item #5 - Discussion/possible action on golf tournament funding request - no request was presented.**

**Agenda Item #6 - Discussion/possible action on HCFA Grant request - Nathan Tonne, HCFA representative presented the grant request for \$5000 with details on what the grant funds will help pay for, which included partial cost for entertainer Johnny Rodruguez.**

MOTION by Paul Ramsdell to approve the \$5000 HCFA grant request as presented.  
Seconded by Polly Robinson.

MOTION CARRIED: For: Paul Ramsdell, Polly Robinson, Johnny Kothmann.

ABSTAIN: Steve Brown, who is a member of the HCFA.

**Agenda Item #7 - Update/Report Gun & Knife Show report. Cheryl is to check on the amounts presented in her report for accuracy.**

**Agenda Item #8 - Discussion/possible action on minutes of previous meeting.**

MOTION by Polly Robinson, seconded by Steve Brown to approve the minutes as presented.

MOTION CARRIED

Unanimous

**Agenda Item #9 - financial report.**

MOTION by Polly Robinson

Seconded by Paul Ramsdell to to approve the financial report as presented.

Motion Carried - Unanimous

**Agenda Item #10 - Discussion/possible action outdoor boards (Dan Jacoby/Eden)**

MOTION by Steve Brown, seconded by Polly Robinson to authorize Cheryl Herring to negotiate with the Jacoby's to pay \$50.00 per month on a three-year contract payable in monthly installments.

**MOTION CARRIED**

Unanimous

In the event that the Jacoby's decline that offer, Cheryl will bring the item back to JTTB for further consideration.

**Agenda Item #11** - Discussion/possible action to accept JTTB member resignation - no resignation had been submitted by meeting date.

**Agenda Item #12** - Discussion/possible action to request appointment(s) to JTTB (to present to city council).

Discussion was held regarding the membership guidelines. The board agreed to present a revision in the by-laws to state that board members be "at-large business owners or community members". It was mentioned that JTTB is also required to place a notice in the newspaper that we are seeking members and how they are to submit their letter of interest.

**Agenda Item #13** - Discussion/possible action budget workshop. Extensive discussion was held regarding the budget. It was concluded that Steve Brown would arrange a meeting with the chamber and JTTB to work through an acceptable/workable split of the HOT funds in order for JTTB to move forward in the budget process.

**Agenda Item #14** - Discussion/possible action JTTB by-laws - other than the mention of changing the member's eligibility -there was not enough time to make full revisions to the by-laws.

**Agenda Item #15** -Discussion/possible action on tourism/marketing report from Cheryl Herring. Cheryl gave a brief overview of current marketing programs, lack of funding to move forward, JTTB was only able to extend into 6 months of marketing instead of 12 due to the HOT allocations.

Polly Robinson had proceeded with a previous request by John Kothmann, President to research Fredericksburg's marketing, HOT fund process. Polly visited Fredericksburg and gave a report on her findings.

**Agenda Item #16** - Adjourn

The meeting was adjourned at 2:00pm.

  
Cheryl Herring approved 8/31/2016  
JTTB Representative