

**Junction Texas Tourism Board Meeting Minutes
Regular Meeting - August 31, 2016**

The Junction Texas Tourism Board met in regular session on Wednesday, August 31, 2016 at 12:00 noon in the City Hall Meeting Room.

Present: John Kothmann, Paul Ramsdell, Polly Robinson Ellen Self.
Cheryl Herring, Administrator

Visitors: James Murr

Agenda Item #1 - Call to order

Board President, Johnny Kothmann called the meeting to order at 12:00 p. m.

Agenda Item #2 - Invocation

Agenda Item #3 - Public Forum - none

Agenda Item #4 - Review/presentation Hill Country Fair Association August 12-13, 2016 event:

Nathan Tonne, HCFA Representative, was present to provide a summary of the August event, which JTTB had approved \$5000 grant for to offset costs for entertainer, Johnny Rodriguez, to perform on August 13th.

Agenda Item #5 - Review/presentation Disc Golf Sizzler Event - July 29-31,2016:

Disc Golf representatives, Charles Chapman, Hoytt Moss, and Joe Rotan had provided Cheryl with details from the disc golf tournament showing revenues and expenses, which was reviewed.

Agenda Item #6 - Discussion/minutes of previous meeting:

MOTION by Paul, seconded by Polly to approve the minutes from July 26, 2016.

MOTION CARRIED

Unanimous

Agenda Item #7 - Discussion/possible action on financial report:

MOTION by Polly, seconded by Ellen to approve the financial report as presented.

MOTION CARRIED

Unanimous

Agenda Item #8 - Discussion/possible action JTTB By-Law Revisions:

JTTB reviewed considerations that had been shown by city legal counsel, as well as changes that the board wants to implement. Considerations to be presented to the council include:

- 1) revising the qualifications of board members, allowing a broader range of community members interested in serving on the tourism board the opportunity to do so.
- 2) increasing the dollar amount that JTTB is authorized to approve without further approval from city council in the event that expedient action is necessary to aid in an event or need and is a qualified expense.

JTTB voiced concerns that the by-laws do state that JTTB is to be involved in the contractual process with the City and Chamber, as well as having the Chamber present their budget to JTTB in advance of their presenting it to the City. (*See by-law revision document.*)

MOTION by Polly, seconded by Paul to approve the by-law revisions as discussed and amended.

MOTION CARRIED

Unanimous

Agenda Item #9 - Discussion/possible action 2016-2017 grant requests:

The following organizations complied with all JTTB requirements and met the filing deadline for funding for their events in 2017. These have been approved by JTTB and are to be paid throughout the 2016-2017 year as their events take place:

Hill Country Fair Association	\$ 5,000
Junction Golf Club	\$ 3,000
Men's Bible Class(Easter Pageant)	\$ 2,500
Piatigorsky Concert	\$ 1,000

JTTB was concerned over the organizations, who did not comply with the deadline of August 31st and will extend it for this year only to September 28, 2016 in order to ensure possible funding needs for the local events and organizations. Discussion was held that the next year, no extensions will be provided and funds will not be approved if the applications are not turned in by the August 31st deadline.

Agenda Item #10 - Review/discussion/possible action 2016 - 2017 budget. Summary of the budget, which was presented to and approved by council was given for informational purposes. No action was taken.

Agenda Item #11 - Review/discussion/possible action to amend 2015-2016 budget. City secretary had asked that JTTB amend their budget to cover expenses, which the city is expensing to current revenue. JTTB concluded that this is not an action item due to the fact that the grant expenditures and payment to the new museum had already been directed/budgeted/approved to be paid out of reserves during the budget approval by the city council in the 2015-2016 budget year.

Agenda Item #12 - Discussion/possible action to accept JTTB member resignation:

JTTB members accepted the resignation of Donnie Coleman.

Ruthie Sepeda, business owner, had submitted a letter of interest to serve on JTTB.

MOTION by Paul Ramsdell, seconded by Polly Robinson to recommend Ruthie Sepeda to city council to fill the unexpired term of Donnie Coleman on the Tourism Board.

MOTION CARRIED

Unanimous

Agenda Item #13 - Discussion/possible action to advertise for JTTB board members.

Cheryl will post a notice in the paper after by-laws have been approved by city council in order to implement the revision of qualifications. There will be one position open until rotations in 2017.

Agenda Item #14 - Discussion/possible action on Tourism/marketing report from Cheryl

Herring. Cheryl briefly summarized 2017 ideas for marketing and plans to continue pursuing aggressive options throughout Texas to keep Junction visible as a tourist/visitor destination.

Agenda Item #15 - Adjourn

The meeting was adjourned at 2:00pm.



JTTB Representative